



STELLENBOSCH ACADEMY
OF DESIGN & PHOTOGRAPHY

HIGHER CERTIFICATE IN
COMMERCIAL PHOTOGRAPHY

1 YEAR - FULL-TIME - NQF 5

2025 APPLICATION



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HIGHER CERTIFICATE IN COMMERCIAL PHOTOGRAPHY

APPLICATION REQUIREMENTS

01

ACADEMIC REQUIREMENTS

- Learner: Grade 11 December and Grade 12 mid-year results
- Post Matric: Certified copy of NATIONAL SENIOR CERTIFICATE (NSC)

02

ONLINE APPLICATION REQUIREMENTS

- Completed online application submission
- Online upload a certified copy of ID/Passport
- Upload proof of payment of R800 application fee (non-refundable)

03

CREATIVE REQUIREMENTS

- Completed creative portfolio submitted to the Application Portal.

04

APPLICATION SUBMISSION

- Submission will take place online. See link on our website: www.stellenboschacademy.co.za to access our application portal.

APPLICATION DEADLINES

31 MAY 2024 | 31 JULY 2024

First Application Deadline:

31 May 2024 / Feedback on applications can be expected by **21 June 2024**

Second Application Deadline:

31 July 2024 / Feedback on applications can be expected by **21 August 2024**



CREATIVE PORTFOLIO

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CREATIVE PORTFOLIO SUBMISSION INSTRUCTIONS

- The portfolio must be compiled in an A4 format digitally. Please make sure your submission is clearly labelled with your personal details.
- Ensure your photographs fill each A4 page.

TASKS

COMPULSORY

1

2

EXTRA

3

TASK 1 - PHOTOGRAPHY PORTFOLIO

Welcome to our photography portfolio submission! We're excited to see your creativity and skill through the lens.

Below are the prompts we'd like you to explore. You need to submit one (1) photo for each prompt. Clearly number and label each photo that you submit.

- 1. Light** - Capture the essence of light in a unique and captivating way. Show us how light shapes and defines your subject.
- 2. My person** - Present an interesting and compelling portrait of someone who intrigues you. Bring out their personality and essence in the photograph.
- 3. What is it?** Take an ordinary subject and transform it into something extraordinary through abstract and creative photography. Make us see the familiar in an interesting way.
- 4. Landscape or seascape** - Showcase the beauty and grandeur of a landscape or seascape. Capture the vastness and serenity of the natural world.
- 5. Reflection or shadow** - Explore the interplay of reflection or shadow in your composition. Show us how these elements add depth and intrigue to your photograph.
- 6. Colour** - Use colour to evoke emotion and tell a story. Whether vibrant or subdued, make your colours pop and resonate with the viewer.
- 7. Who are you?** Take a self-portrait that reflects who you are as a person and as a photographer. Show us your personality, style, and passion through a compelling selfie.

We look forward to seeing your interpretation of each prompt!

HOW TO SUBMIT?

Please save each topic as an individual PDF. Ensure that each photograph fills an A4 page. Do not save as a JPEG.

TASK 1



TASK 2 - MOTIVATION

For this task, you need submit a short motivation essay outlining your goals and aspirations for completing a Higher Certificate in Commercial Photography. This essay should be between 300 to 500 words and should reflect the your unique perspective and authentic thoughts.

In your essay, please address the following points:

Share your personal goals and aspirations related to pursuing a Higher Certificate in Commercial Photography. What do you hope to achieve through this program? How do you envision it helping you in your future endeavours?

Describe your passion for photography and how it has influenced your life. What sparked your interest in photography, and how has it evolved over time?

We value authenticity and originality in your essay, so please refrain from using AI-generated content. Your essay should reflect your genuine thoughts, ideas, and aspirations as they relate to your journey in commercial photography. We look forward to reading your motivation and learning more about your passion for photography!

HOW TO SUBMIT?

Save this as a PDF document, once you have done a spell-check.

TASK 2

TASK 3 - PERSONAL PORTFOLIO

Please feel free to share a snapshot of some of the work that you have created in the past that you are most proud of. This can be from school, art classes, or just projects that you completed in your spare time for the joy of creating! This can be any medium of your choosing. Please make sure that you write a short description (no more than two or three sentences) of these pieces including the medium used, the inspiration behind the piece and how long you spent completing it.

HOW TO SUBMIT?

Share this as photographs or scans, in a single PDF clearly labelled as "Personal Portfolio". Please limit this to 5 pages/images.

OPTIONAL TASK

FOR FURTHER ASSISTANCE

- If you need more information or assistance, please email Louise:
louise@stellenboschacademy.co.za or alternatively book a Campus Tour.



EQUIPMENT LIST

REQUIRED

1. Current Digital SLR camera (DSLR), or a mirrorless cameras, with at least one general-purpose lens, and camera bag. Older models may be fine as well – ask us if in doubt. Also ask us about suggested camera retailers and possible student discounts)
2. A memory card for your camera, with a second card highly recommended (8GB or larger)
3. USB cable to connect camera for downloading images, or a card reader*
4. Flash Drive (with your name on it!)
5. External hard disk (500GB or larger) for image storage and backups is highly recommended
6. Tripod**

RECOMMENDED

7. Spare camera battery
8. Additional memory cards
9. Cleaning cloth or Lenspen

ADDITIONAL OPTIONS FOR CONSIDERATION AT A LATER STAGE

10. Extra lenses (ask us for advice and assistance)
11. UV filter for your lenses
12. External Flash Unit/Speedlight (strongly recommended)
13. Own laptop or computer for working at home

**SD cards plug directly into our iMac computers*

*** Manfrotto 190 / 055 / BeFree series or similar brand with three-way or ball head – ask the photo shop assistant for advice based on the size & weight of your camera & lenses. NB: Please label all your items as we can't be held responsible for any loss*



FINANCE & FEES

HIGHER CERTIFICATE IN COMMERCIAL PHOTOGRAPHY

COURSE FEES

Students are required to make financial provision for the following goods, which are not included in the course fees:

- **PRINTING AND COPY COSTS**
- **ADOBE LICENSING (PRICE ON REQUEST)**

BANKING DETAILS

ACCOUNT NAME: Stellenbosch Academy of Design and Photography (Pty) Ltd

BANK NAME AND BRANCH: ABSA Stellenbosch

ACCOUNT NUMBER: 4055051024

BRANCH CODE: 632005

REFERENCE: Student name and surname

ADDITIONAL INFORMATION FOR INTERNATIONAL APPLICANTS

BANK ADDRESS:

Oude Bloemhof Building, 18 Plein Street, Stellenbosch, 7600, ZA

SWIFT CODE: ABSAZAJJ

REFERENCE: Student name and surname

***PLEASE NOTE:** please use the **full account name** as stated above Stellenbosch Academy of Design and Photography (Pty) Ltd or the transaction will not be released by ABSA.